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Expanding GPG's Footprint in the Alternative Investment Market

NEW YORK, Dec. 18, 2014 /PRNewswire/ -- **GPG Advisers** is pleased to announce the formation of Lionpoint Group (<http://www.lionpointgroup.com> (<http://www.lionpointgroup.com/>)). Lionpoint Group is a spin out organization from GPG Advisers that provides advisory and consultancy service capabilities and expertise in the Alternative Investments arena. The company will be managed by Jim Carr, Nick Moore and Jonathan Balkin. Carr and Balkin will oversee the North American operations and Moore will oversee the organization's European and international markets. This leadership team successfully created and built the Alternative Investments practice at GPG Advisers and the company will remain closely aligned with GPG, continuing to work collaboratively and share resources as warranted.

Jim Carr, Executive Director states, "Client demand for alternative investments consulting services that provide a combination of strategic and technical expertise continues to grow. Creating an organization dedicated to the Alternative Investments market is very timely given the continuing regulatory and reporting challenges faced by our clients." Nick Moore, Executive Director states, "Servicing both GPs and LPs within the Alternatives market requires consulting resources with deep practical industry expertise as well as a sound working knowledge of the various technology products available. On top of this clients are demanding global partners who can assist them with operational improvements wherever they have business operations or investments. I couldn't be happier to form an organization that has clear growth plans that fulfills such critical needs in the Alternative Investment space."

The alternative investments environment is changing rapidly and firms are under increasing pressure to provide stakeholders with more information in shorter time periods at a lower cost. At the same time regulatory changes and increased pressure for transparency are leading to more complex and time consuming reporting and analytics by both managers and investors.

Lionpoint Group is a global advisory firm that understands the entire alternative investment lifecycle and has the experience and resources to help clients transform their business operations into an efficient operating model. The business model combines the talents of industry leaders and experts in service delivery to assist clients in achieving operational efficiencies and excellence through structure, process and technology. The organization provides project-based services in several key areas including business consulting, technology implementations, and front to back office operational improvement. Global clients include general partners, advisors and administrators and limited partners such as sovereigns and pensions, endowments and trusts, and family offices.

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